

## **Mobile Chamber Experts GmbH (MCX) Partners with Ora, Inc. to Bring Mobile Allergy Research Platform to the World**

**Barcelona, June 7, 2015** - Mobile Chamber Experts GmbH (MCX), a provider of mobile allergen platforms for safe clinical modeling of allergic disease, has partnered with Ora, Inc., a US-based global clinical research and product development firm, to provide an international allergen chamber clinical research platform. The companies announced their collaboration at the annual congress of EAACI (European Academy of Allergy and Clinical Immunology) in Barcelona today.

“Ora brings 15 years of clinical operations and regulatory expertise in conducting clinical trials using mobile platforms,” said Steen Thaarup, Managing Director of MCX. “With this partnership, MCX can offer complete allergy research solutions for our customers in Europe, and Ora can help extend the MCX technologies in the US and other regions. Recruitment of treatment-naïve study patients in a timely manner can define the successful execution of an allergy trial. The mobility of the GA<sup>2</sup>LEN System will allow us to bring our research technologies to the patients.”

“Standardized, controlled environments provide the reproducibility and reliability needed for effective evaluation of allergy product candidates. The impressive technologies developed by MCX, such as its precisely controlled pollen distribution system, could potentially set a new standard in controlled environments,” said Stuart Abelson, President, and Chief Executive Officer of Ora. “We believe the approach being taken by MCX and Ora will allow our sponsors to conduct clinical research more efficiently using a global standard.”

“International standardization of allergy trials will greatly facilitate the assessment and regulatory review of novel therapeutics all over the world,” Oliver Pfaar, MD, Chairman of the EAACI Task Force on Environmental Exposure Chambers said. “With a standardized platform, we will be able to conduct efficient clinical trials and produce more reliable data, to the benefit of patients and society.”

“Having a standardized clinical trial system available across regions provides a unique proposition for companies developing allergy products for the global market,” said Federico Grego, Executive Vice President of Laboratorios LETI, on behalf of the industry sponsors of MCX.

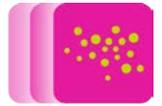
Through this partnership, MCX and Ora are offering turnkey clinical research services for allergy trials under a global standard. Biotech and pharmaceutical companies now have the opportunity to conduct their clinical development programs under identical conditions in Europe, North America, Asia and other regions of the world.

### **About Mobile Chamber Experts (MCX)**

MCX is a provider of innovative mobile chambers to the pharmaceutical industry, clinical research organizations (CROs), and research groups for assessment of therapeutic products in allergic patients. MCX was founded by GA<sup>2</sup>LEN with the support of three biopharmaceutical companies involved in allergy: Allergopharma, Leti, and Stallergenes.

MCX has its head office in Berlin, and operates all over Europe.

For more information, please refer to [www.mcxperts.com](http://www.mcxperts.com) and to Steen Thaarup, Managing Director, [st@mcxperts.com](mailto:st@mcxperts.com) or mobile phone +45 4077 8695.



## About Ora

Ora is a leading specialized full-service clinical research and product development firm. Over the past 35 years, we helped our clients earn 39 regulatory approvals. Ora supports a wide array of organizations, from start-ups to global pharmaceutical and device companies, to efficiently and successfully bring new products from concept to market. Ora's pre-clinical and clinical models, unique methodologies, and regulatory strategies have been refined and proven across thousands of projects world-wide. Ora has extensive operational and logistical expertise for conducting multi-center trials using mobile platforms. Ora brings together the world's most extensive and experienced network of clinicians, experts and R&D professionals to maximize the value of new product initiatives.

Ora's services include Clinical Studies, Execution of clinical studies using mobile platforms, Clinical Consulting, Regulatory Consulting, Data Management, Biostatistics, Regulatory Writing, Medical Communications, Preclinical Studies and Chemistry, Manufacturing and Control (CMC).

Ora has its head office in Andover, Massachusetts, USA, and operates globally.

For more information, please refer to [www.orarhinitis.com](http://www.orarhinitis.com) and to Liz Peoples, Director, Allergic Rhinitis Services, [lpeoples@oraclinical.com](mailto:lpeoples@oraclinical.com) or mobile phone +1 978 482 6802.

